

# DUANE BROWN

ART DIRECTOR | DESIGNER

Hello! I'm a Denver-based art director and graphic designer with nearly fifteen years of experience. I thrive most in conceptual design and excel at leading and mentoring creative teams. I'm looking for a team trying to make a difference and not satisfied with the status quo.

## EXPERIENCE

### • INDEPENDENT/FREELANCE

DESIGNER • ART DIRECTOR • COPYWRITER | MARCH 2010 - PRESENT

- Design and art direct teams to create a full range of print and digital materials and experiences.
- 2021 featured clients include the Oakland Athletics, Rocky Mountain Vibes minor league baseball club, AARP, and Pieology restaurants.

### • ONETEN CREATIVE - DISH NETWORK

ART DIRECTOR • SENIOR DESIGNER | JULY 2015 - JUNE 2020

- Concepted and developed creative strategy and execution for print, digital, social media, and broadcast advertising campaigns.
- Art directed design, campaign development, photoshoots for 8-10 client accounts.
- Managed/supervised junior, mid-level, and senior designers.
- Led and art directed design teams on brand-specific concepts and designs.
- Developed and designed logos for branding and products.
- Designed digital social media, email campaigns and landing pages.
- Created print collateral including direct mail, brochures, and user guides.
- Designed and concepted large-scale tradeshow booths and wayfinding materials for international showcases.

### • COLLEGIATE EMPOWERMENT

DESIGNER • COPYWRITER | MARCH 2008 - MARCH 2016

- Designed logos, print collateral, website, tradeshow booth and conference materials, advertisements, email campaigns, posters, books, and presentations.
- Wrote copy for advertisements, brochures, email campaigns, and website.

### • PRIMAL

DESIGNER | JANUARY 2015 - JULY 2015

- Designed cycling apparel for both retail and custom clients.
- Maintained brand management for both company and clients.
- Prepared artwork and files for final production and printing standards.

## SKILLS

ART DIRECTION  
VISUAL DESIGN  
CAMPAIGN + BRANDING  
LOGO DESIGN  
ENVIRONMENTAL DESIGN  
APPAREL DESIGN  
SOCIAL MEDIA  
COPYWRITING  
PUBLIC SPEAKING

## TOOLS

PHOTOSHOP  
ILLUSTRATOR  
INDESIGN  
BRIDGE

## ACHIEVEMENTS

THE FIFTY - AD CLUB COLORADO  
AMERICAN GRAPHIC DESIGN AWARD (x3)  
CREATIVITY INTERNATIONAL AWARD  
AMERICAN INHOUSE AWARD (x2)

## EDUCATION

ART INSTITUTE OF COLORADO  
GRAPHIC DESIGN  
ASSOCIATE'S | MAY 2011

NORTHERN ARIZONA UNIVERSITY  
HIGHER EDUCATION ADMINISTRATION  
MASTER'S | MAY 2002

JAMES MADISON UNIVERSITY  
SPEECH COMMUNICATION  
BACHELOR'S | DECEMBER 1997